

THE CHALLENGE

The old traditional Password Method:

- Over 70% of all Cyber Attacks emerge from passwords use.
- Human Memory is limited for remembering so many passwords.

The available 2FA/MFA solutions:

- Use Multi Security Factors in a form of Additional Authentication Layers = Slow and exhausting auth. process.
- Grant access to almost any person claiming to be the real user.
- Biometrics? Pose Cost, Privacy, Security and Hygiene concerns and once biometric data has been compromised, there is no way to undo the damage because a compromised biometric is irreplaceable.

The Damage:

- Repeated Identity Cyberattacks, leading to irrevocable damages to users and organizations by destroying systems, ransom demands and data thefts.



THE SOLUTION

Imagine our digital authentication without passwords or additional verification layers. All we need to remember is one single symbol that will guide us to all our logins, with maximum security, simplicity, privacy protection and speed.



Explanatory Video

COMPETITIVE ADVANTAGE

- | | |
|--|--|
| ✓ Certain User Verification | 🔒 Max security in a Single Auth. Layer
Faster process |
| 👤 Easy & Simple to Operate & Implement | 👤 Prevents Privacy violation |
| 👤 Identity theft nearly impossible! | 👤 Prevents duplication of user identity. |
| 📡 Prevents automatic / mass attacks. | 💵 Low Cost per User. |

Projected Revenue at 1M Users = **\$24M** yearly

THE TEAM

A united and professional Team with accumulated experience of over fifty years in technology and systems development, nearly twenty years in Cyber Security and over ten years in Team Management.

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Roe Eizenman, Strategy / **Naschitz, Brandes, Amir & Co.** - Legal